

PITCH FOR K | IDEA COMPETITION SIGN UP FORM



CONTACT INFORMATION

First Name: _____

Last Name: _____

Email: _____

Phone: _____

Address: _____

ZIP: _____ **City:** _____

IDEA SUMMARY

What problem are you trying to solve?

Describe your idea and how it solves the problem?

Do you have a name for your idea?

What other local/statewide entrepreneurial/small business resources providers have you worked with?

STAGE OF IDEA DEVELOPMENT

Is there a registered business around this idea? YES NO

Since the start of your business, have you generated more than \$250,000 in revenue? YES NO

What makes your idea unique?

(continued)

Who is your purchaser and end user?

MARKET ANALYSIS

Who are your competitors?

Have you done market research? If so, what were your findings?
(My idea solves a problem people have)

(continued)

REVENUE/BUSINESS MODEL

Explain how your idea would make money:

FINANCIALS

Provide a financial summary of revenue projections and anticipated profitability over the next 1-2 years:

Describe how you would use the prize money to move your idea forward:

Please provide links to videos or digital material here:

(continued)

Outside of funding, what additional support are you looking for?
(If selected, this information will help pair you with a mentor)



Please describe any accommodations that will be helpful during the competition:

