



IDEA PITCH
COMPETITION

CONTACT INFORMATION

First Name:

Last Name:

Email:

Phone:

Address:

City:

Zip:

IDEA SUMMARY

What problem are you trying to solve?:

Stage of idea development:

Is there a registered business around this idea?:

If yes, how long has the business been operating? (e.g. selling products/services, working with clients, etc.):

What makes your idea unique?:

Who is your purchaser and end user?:

MARKET ANALYSIS

Who are your competitors?:

Have you done any market research? If so, what were your findings?:

REVENUE/BUSINESS MODEL

Explain how your idea would make money:

FINANCIALS

Provide a financial summary of revenue projections and anticipated profitability over the next 1 to 2 years:

Describe how you would use the prize money to move your idea forward:

Provide links to videos or digital material here:

Outside of funding, What additional support are you looking for?

If selected, this information will help pair you with a mentor.